

Community Betterment Committee
April 25, 2016

Present: Committee Members Buxton, LeJeune and Sovinski; Council Members Fleck, Scott; and Larmore; Mayor Hazel; Law Director Moore; Safety-Service Director Hitchcock; Auditor Strawn; Donna Grube, Auglaize Mercer CVB; Kevin Sandler, WCSM; and Bill Kincaid, The Daily Standard.

CM Buxton called the meeting to order at 6:20 pm.

CM LeJeune explained the Celina Parks Community Service Day is tentatively scheduled for June 11th. The public and community are encouraged to join. A bbq will be held at the end of the event. Last year 27 people participated in the event.

CM LeJeune then reported he had citizens inquire about finding parks locations on the City Website. He suggests putting GPS coordinates of the parks and bike path on the website for out of town people to more easily find the parks. He also suggests a sign designating the bike path as the Celina-Coldwater Bike Path be put at the beginning of the path. He further stated the website's recreation pictures do not attract citizens to Celina. The skateboard park, pool slide and playground equipment should be shown to make Celina a destination.

CM Larmore stated a website will only be as good as the person updating it. Mayor Hazel explained that Twyla Hayes owns the artistic rights to the website. There are pictures that could be updated by the City.

CM Sovinski suggested live cameras at the parks and the lake be put up and linked to the website.

Director Hitchcock reported the bike path is owned by the County and the City will work with them on Council's recommendations. CM Sovinski explained that Celina's end of the bike path begins in an industrial area which is a disability compared to Coldwater's beginning at a residential area. Both Coldwater and Celina invested money to create the path.

Mayor Hazel gave an update of the West Bank Road condo's development. The stability of the dam is being reviewed by the State and the project is still moving forward.

CM Larmore asked Donna Grube how the Convention and Business Bureau (CVB) promotes. Events are the #1 reason that folks travel in Ohio. The Lake Festival, Ampha-Cars, and Governor's Cup draw people. People want to visit places where people love to live. The CVB does a lot of Facebook ads. They have a live camera at the Westbank Inn that faces the park, which the City can link to on their website. They also still do print ads and radio advertisement.

CM LeJeune adjourned the meeting at 6:57 pm.

Submitted by Joan S. Wurster, Clerk of Council